

Road Runners Club of America
Minutes of the Board of Directors Meeting
January 20, 2022
Location: via Zoom

In Attendance:

George Rehmet: President
Lisa Rippe: Vice President
Barb Jewell: Treasurer
Betsy Boudreaux: Secretary/Southern Region Director
Blaine Moore: Eastern Region Director
Stephen Wright: Western Region Director
Sue Brown-Nickerson: Central Region Director
Samantha Collmar: At-Large Board Member
Lionel Adams: At-Large Board Member
Stephanie Davies: At-Large Board Member
Jean Knaack: CEO

President Rehmet welcomed everyone and called meeting to order at 7:06pm EST.

The following item approved via email were ratified:

- October 2021 meeting minutes. Director Wright moved to approve. Passed unanimously.

Overview of Budget & Finance Reports:

The report of the Finance Committee was reviewed. The pre-audit picture shows RRCA increasing net-assets as of 12/31/2021. For 2022, renewals are strong, but Omicron variant could still affect renewals.

2022 Budget recommended by the Finance Committee was reviewed and is designed to be conservative heading into another year of uncertainty. 2022 operating objectives are designed to be a recovery year following 2-years of major projects (bylaw updates, strategic plan, AMS/CMS overhaul, etc). Treasurer Jewell outlined the projections of lagging dues income as the industry recovers. Discussion was held about the Coaching Program expenses. The budget includes more in-person courses which have an increased cost compared to Zoom courses. It was noted that the National Office lease is a fixed cost until 2025. Director Rippe moved to approve the 2022 RRCA Budget and Objectives. Approved unanimously.

CEO Report:

- CEO Knaack reported on Hall of Fame inductees and the process of nomination & selection including selection of key influencers. Director Rippe moved to approve selection of Hall of Fame Nominees. Motion passed unanimously.
- CEO Knaack also reported on National Award winners and went into detail regarding nominees & selection process. Director Brown-Nickerson moved to approve slate of National Award nominees. Motion passed unanimously.
- Previous resolution to assess coaching dues at \$25/year or \$40 for two years is not compatible with the MemberSuite build and the coaching insurance policy. A new motion was made by Director Brown-Nickerson to assess \$25.00 annual dues for RRCA Certified Coaches. Motion passed unanimously.

- CEO Knaack discussed the status of the AMS/CMS project, and how taxing the build and learning curve effort has been on staff. Timing of 2022 renewals opening in November in conjunction with hundreds of 2021 Turkey Trot events renewing in 2-week period, along with technology issues for Amazon Web Service, Network Solutions, and MemberSuite created a perfect storm for system problems and customer service capacity problems for staff in Nov/Dec.
- CEO Knaack reviewed the timing of the insurance policy renewal process with K&K/IMG and noted it was delayed for the 2022 policy due to the new relationship between K&K and AIG. Discussions about the timing of the 2023 insurance policy renewal process has commenced between RRCA and IMG.
- MemberSuite is still being tweaked, but it is becoming much easier to get information out of the new system compared to the old system. Several 3rd party platforms have been closed as operations have been consolidated under the AMS/CMS platforms.
- 2022 Convention speakers have been announced and are on the website. Education sessions are being finalized and CEO Knaack is working on securing more hotel rooms at the host hotel.

2022 Board Elections:

The Board Development Committee is working on interviewing nominees and will produce the recommended slate of board candidates within the timeline outlined in the Bylaws. Process for online voting for the election was discussed.

Having no further business, Director Adams moved to end the meeting. Motion passed unanimously.

Meeting adjourned at 8:13pm EST.